



Take Control of your business.

Here's what to expect...

- ❑ 2 hours of knowledge, marketing concepts, sales promotions and profit building strategies
- ❑ Learn to increase profits by over 60%.
- ❑ Move from chaos to control
- ❑ Learn how to use the most valuable asset in your business... YOUR TIME

Your road to success starts here...

**WHEN:**  
Thursday, January 24<sup>th</sup>

**TIME:**  
5:15pm – 7:00pm

**WHERE:**  
Capitol PhotoInteractive  
1300 Post Road  
Fairfield, CT 06824

Admission Free, subject to availability - this event is sponsored and fully funded by the Capitol PhotoInteractive Steve Madwed Memorial Lecture Series



# DON'T WASTE ANOTHER CENT ON ADVERTISING UNTIL YOU READ THIS:

**Would you invest 2 hours of your time to get a 60% increase in your profits?**

Then you absolutely must...

Get into Action...Attend this Profit Building Seminar and learn:

- How to take immediate control of your profits and cash flow
- How to multiply your number of customers, your revenues, and your profits
- How to turn your marketing and advertising into an investment rather than an expense
- How to handle and avoid price shoppers
- How to keep customers returning again and again
- How to systematize your business to provide you with long-term passive income
- A simple way to capture thousands of \$\$\$ in lost profits

## A Profit Building Seminar for Serious Business Owners!

During the seminar, we will give you the chance to step out of your business and get focused. You will walk away with concrete ideas on how to increase your business profits, make your team more effective and get a grip on your time management. You will leave this practical workshop with a clearer direction and new tools to achieve your goals faster.

### 5 Ways to Grow Your Business

The Action Coach 5 ways to grow your business is the fastest way to massively grow profits....

Do you want more customers, more revenue or more profits? You will see how by addressing 5 areas of your business you will do just that

### So what's in it for You?

You'll walk away with ...

- Energy, vision and focus for the next level in your business.
- Take home strategies to build your profits right away.
- The skills and tools to get more done in less time.
- Access to the World's No. 1 Business Coaching Team



*Harness powerful planning*



*Learn profit proven strategies*



*Get your team pumping.*

**Your Speaker:**

**James J. Malski**



Over the past 25 years, Jim, who began his career as a CPA, has bought and sold 16 businesses. He founded his coaching firm in 2001; and since aligning with Action Coach in 2003 has been recognized with numerous awards. Today, Jim is one of the top business coaches in the Action Coach organization. His firm is ranked #1 in the Northeast and #3 out of 380 offices in North America because of the success he brings to his clients and his commitment to excellence.

To learn more, visit  
[www.actioncoach.com/jimmalski](http://www.actioncoach.com/jimmalski)

Admission Free, subject to availability

The event is sponsored and fully funded by the Capitol PhotoInteractive Steve Madwed Memorial Lecture Series

Steve Madwed

Memorial Lecture Series

We are pleased to be a part of the Steven Madwed Memorial Lecture Series in honor of the late Steven Madwed, founder of Capitol PhotoInteractive.

This is a **FREE** lecture series designed to give owners of small and medium size businesses leading edge information from top professionals. Attendance at this event is open to the community and you can reserve your seat now by calling 203-210-7003.



**Don't take our word for it – this is what some of the recent attendees have said:**

*“Since working with the ActionCOACH Next Level Firm, we have reduced the age of our Accounts Receivable by 25% and have increased profits by 97%. In addition, office productivity has increased by 31%. ActionCOACH Next Level Firm has taught us to set S.M.A.R.T. goals, stay focused and hold ourselves accountable for results! And the results have been absolutely outstanding!”*

*(Robert D. Russo M.D., Owner, Robert D. Russo & Associates)*

*“Before the ActionCOACH Next Level Firm, I didn't know what I was going to do with my business. Profits were declining, my employees were unproductive; and, I had lost confidence in my ability to run a successful business. Working with the ActionCOACH Next Level Firm changed all that. Today, my profits are up 247%; my team is highly motivated; the business is growing faster than it ever has; and I am feeling great about the future!”*

*(Catherine Vander, Owner, Seemore Real Estate)*

*“The results of working with the ActionCOACH Next Level Firm have been more than I expected. Our sales are up 97% over last year and growing; and, our profit is up 654%! All that after paying ActionCOACH their fees. I have already gotten back my investment in the ACTION program 11 times over and we've only been working together for 10 months.”*

*(Richard Courbron, Owner, Fairfield County Drywall)*

*“What a great session last night! I walked away with more direction and confidence than I could have imagined. You guys did a great job with the presentation and you certainly motivated me! Today I began implementing the idea/strategy that I thought was the most pertinent to me and my business, which is to market USP (value that I add). Additionally, I'm going to approach closing deals differently based upon another tip I picked up from you both. Thanks again for a fantastic learning experience!”*

*(Ellen Muskus, Owner, Accounting Offices of Ellen Muskus, LLC)*

*“Thanks again for your terrific presentation to our SBDA group. Honestly, you were truly one of the highlights of the program this year. The info was most valuable, the delivery was great, and people were really receptive to what you were saying. Keep up the great work.”*

*(Brian Griffin, Greater Norwalk Chamber of Commerce)*

**This event WILL be fully booked!**

Call us as soon as possible to reserve your seat at 203-210-7003, or email us at [officeops@optonline.net](mailto:officeops@optonline.net) NOW! or Fax back the form below to 203.547.7040.

Yes, Please book me..... places for the “5 Ways to Massively Grow Your Profits Seminar” – Sponsored and fully funded by the Capitol PhotoInteractive Steve Madwed Memorial Lecture Series

Name: .....  
Billing Address:.....  
City: ..... State:..... Zip:.....  
Company: .....  
Phone: .....  
Fax: .....  
Email: .....

